



SOUTHWEST GUILFORD JETS FOOTBALL AND CHEER

SPONSORSHIP PACKET

2011-2012

ARE YOU READY FOR TAKE OFF!!!





Southwest Guilford Jets AAU Football Association

www.southwestjetsfootball.com

Dear Potential Sponsor or Donor:

The Southwest Guilford County Youth Football and Cheer Association are proud to announce the beginning of its inaugural season. Currently affiliated with the Amateur Athletic Union, with all indications that during the 2011 season the organization will be participating in the Northwest Midget Pop Warner Football League based out of Winston Salem, North Carolina, the Southwest Jets enable children ages 5 through 15 the opportunity to play football and cheer in a family oriented atmosphere.

We are a 501c3 non-profit organization. All of our Board Members and Coaches are volunteers who give tirelessly of their time and experience to help train and educate the kids on fair play, safety, football strategy, cheer routines and teamwork. As such, we are dependent upon community donations and sponsorships to help make our program a success. As our league is in its inaugural season, we are in need to fund equipment, uniforms, and more to ensure a successful 2011 season.

Your sponsorship would be greatly appreciated. It's a great way to give back to the community and receive recognition for your business. Sponsorships begin as low as \$250. Sponsor recognition is provided on our Association website, by a company banner at our home field, Southwest Guilford High School, season passes and much, much more. Please find attached our Sponsorship application for your review and consideration.

Additionally, as part of our Season Kick-Off Party, we will be holding a raffle. We would appreciate your consideration of donating to the raffle. A donation or service that can be raffled at our Season Kick-Off Party would help us get the 2011 season off to a great start. Items such as rounds of golf, movie tickets, sporting tickets, gift cards, theme park passes, hotel stays, restaurant gift cards, spa services, etc. are greatly appreciated. All of the raffle proceeds go towards supporting our football and cheer programs.

Thank You in advance for your support! We are looking forward to an incredible season; hopefully with you as a member of the Jet family!

Sincerely,

Brandon C. Negron
Association President
Southwest Guilford Youth Football & Cheer Inc.

Dear Sponsor,

Welcome to the Southwest Jets Football and Cheer 2011-2012 season! In our inaugural year, members of both the Amateur Athletic Union and the Pop Warner Football League; the Southwest Jets are excited about our expansion into the Guilford County community. The following package reflects all of the benefits your business can expect during the 2011-2012 season with commitment to be a Jet Sponsor. Below are the details of the packages available to you as a member of the Jet corporate partnerships family. Are you ready for takeoff?

Diamond Sponsor \$10,000

• Package Includes *8 X 10 Field Banner Advertisement*

- **Sponsored Home Game**
- **Sponsored Half Time Every Week**
- **Marketing materials may be handed out to fans at the entry gate on game day**
- **Gate wristbands will read "Today's Game is Sponsored By Your Business"**
- **Weekly Listing in "Liftoff", the Jets game day program**
- **Sponsor receives 5 Jets T-Shirts, 5 Jets Visors, 5 Jets Caps, A Proud Sponsor Jet Helmet, Proud Sponsor Plaque, and the Proud Sponsor Jet Jacket.**

Platinum Sponsor \$5,000

• Package Includes *4 X 6 Field Banner Advertisement*

- **Sponsored Home Game**
- **Sponsored Half Time Every Week**
- **Marketing materials may be handed out to fans at the entry gate on game day**
- **Gate wristbands will read "Today's Game is Sponsored By Your Business"**
- **Weekly Listing in "Liftoff", the Jets game day program**
- **Sponsor receives 3 Jets T-Shirts, 3 Jets Visors, 3 Jets Caps, A Proud Sponsor Jet Helmet, Proud Sponsor Plaque, and the Proud Sponsor Jet Sweatshirt.**

Gold Sponsor \$2,000

• Package Includes *8 X 10 Split Field Banner Advertisement*

- **Sponsored Half Time Every Week**
- **Marketing materials may be handed out to fans at the entry gate on game day**
- **Gate wristbands will read "Today's Game is Sponsored By Your Business"**
- **Weekly Listing in "Liftoff", the Jets game day program**
- **Sponsor receives 3 Jets T-Shirts, 3 Jets Visors, A Proud Sponsor Jet Helmet and Proud Sponsor Plaque.**

Silver Sponsor \$1,000

- **Package Includes *4 X 6 Split Field Banner Advertisement***
- **Sponsored Half Time One Week**
- **Marketing materials may be handed out to fans at the entry gate on game day**
- **Weekly Listing in “Liftoff”, the Jets game day program**
- **Sponsor receives 3 Jets T-Shirts, 2 Jets Visors, 1 Jets Caps, A Proud Sponsor Jet Helmet and Proud Sponsor Plaque.**

Bronze Sponsor \$500

- **Package Includes *4 X 6 Multi-Split Field Banner Advertisement***
- **Sponsored Half Time One Week**
- **Marketing materials may be handed out to fans at the entry gate on game day**
- **Weekly Listing in “Liftoff”, the Jets game day program**
- **Sponsor receives 1 Jets T-Shirt, 1 Jets Visor or Jets Cap, A Proud Sponsor Jet Mini Helmet and Proud Sponsor Plaque.**

Other Sponsorship Opportunities:

“Jet Fuel” Sponsorship \$250

Half Time Mention Every Week

Marketing materials may be handed out at the entry gate on game day

Weekly listing in “Liftoff”

1 Jet T-Shirt, Proud Sponsor Plaque

WANT TO SPONSOR THE JET CHEERLEADING PROGRAM?

The “Flight Attendant” Sponsor \$1,250

All the benefits of the “Silver Package” Plus...

- **Framed “Lady Jet” Cheerleading Uniform**
- **Full Cheerleader Roster Photo, with business name at front of photograph**



ALL OF THE ABOVE SPONSORSHIPS ARE ELIGIBLE FOR WEB LINKS ON WWW.SOUTHWESTJETSFOOTBALL.COM

Additional Sponsorship Opportunities:

Advertisement in “Liftoff”	\$175 for the season (5 issues)
Gate Wristbands	\$300 per game
Marketing Material Hand Outs	\$150 per game

Ultimately, all donations will be accepted as the Southwest Jets could never put a price tag on our appreciation for your help. The Southwest Jets are a Non-Profit organization. This is truly for the youth male and female athletes of Southwest Guilford County.

Attached you will find the 2011-2012 sponsorship application. Please ensure that all checks are made payable to Southwest Guilford Youth Football. Your sponsorship representative will take care of all of your advertising details and ensure that your dedication to the betterment of the Jets is recognized to its maximum potential. Thank you and welcome to the Jet family!

**ARE YOU READY FOR SOME
FOOTBALL???**

